## A SAFER CLEANER GREENER ALTERNATIVE

We have many reasons to promote an alternative to adding chemicals to your pool. First and foremost is the pure enjoyment of swimming in fresh natural water – an experience that has become increasingly rare in a world full of pollution and swimming pools awash with chemicals.

Then there are the health risks. More and more evidence is coming from around the world that the chemicals we add to our swimming pools are dangerous and hazardous to health. Not only are they hazardous, they're a hassle. They cost a lot. They take time and care to make sure they're working properly. Get it wrong and you're looking at a green pool or worse, swimming in water that isn't safe. There's also the damage we are doing to the environment: the toxic by-products that are finding their way into the underground aquafers. The use of salt and chemicals also does harm to your own back yard, wiping out plants and destroying lawns. Factor in the amount of electricity required to keep those pumps running and you can appreciate that we pool owners are having quite an impact on the environment.

The Enviroswim system enables you to minimize the use of chemicals, cut down on costs and reduce the damage being done to the environment. It is, as our customers say, a winner.

"We have used your ES3 model for nearly 9 months now, and we are **very happy** with it. The water is **very clear** and without any odor of chlorine. It is a **very easy** system to maintain and the installation was easy also. As a bonus we reduced the cost of chemicals and increased the lifetime on pumps etc. In other words, it's a win-win situation. Also the service you give us is worth mentioning – as it is

## EXCELLENT."



## GOOD PEOPLE GOING GREEN

In the 21st century, we have become increasingly aware of how much human activities are affecting the environment. At the same time, we are more and more concerned about chemical additives in our food, in our gardens and on our farms.

Initially greeted with skepticism by mainstream society, the ideas of Green parties around the world have gathered growing recognition and acceptance. Going Green is a global phenomenon that shows no sign of slowing down.

In the swimming pool industry, some manufacturers have used clever marketing to jump on the green bandwagon. Consequently, we have seen an explosion of products with 'green' labels and eco-friendly claims.

All we can say to you good people wanting to Go Green is

Buyer Beware.